

Multilingual Strategy Development with **LEGO® SERIOUS PLAY®** methodology

Developed for UEF Multilingualism Week, 17.-20.04.2023





What is LEGO® SERIOUS PLAY®?

LSP uses lego sets to build metaphorical representations. LSP can be used for:

- Team building
- Best solution to a shared problem
- Strategy development
- Creating a shared mindset
- Understanding others' point of view
- Constructive discussions where everyone is heard
- Thinking creatively

Click the icon to download the open-source LSP manual





Process

1. Set a challenge
2. Build a model as your response
3. Tell the story behind the model
4. Questions and reflections





Rules

1. The facilitator sets the challenge and the time
2. The LEGO® model is your answer to the building challenge
3. There are no wrong answers
4. Don't overthink, let your hands do the work
5. Your model means what you say it means
 - Questions are allowed. Opinions or interpretations are not
 - Questions must concern the model and the story, not the person who built it
6. Listen with your eyes
7. Everybody participates in the full process





Learned from Experience

- Not everyone has played with LEGO® – give an opportunity to explore the blocks and building techniques.
- Reserve a full day for the workshop, but set a time limit for each challenge to prevent overthinking.
- Building works – participants are more likely to answer difficult questions that they would skip in a survey.
- Prepare a playlist with songs in different languages to use instead of a timer.
- Document the discussions.




Still got questions?

Read the open-source LSP manual before you start.



Click the icon to download it or visit this website:

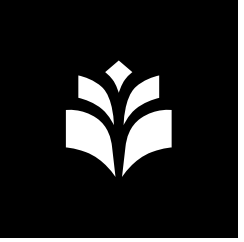
https://www.lego.com/cdn/cs/set/assets/blt8ec1d6ff766ddfd4/LEGO_SERIOUS_PLAY_OpenSource_14mb.pdf



people being in close
agreement and
working well
together

Aim: to build a linguistically cohesive university

The following task examples are provided for inspiration. They may have to be adapted to serve your specific context. This also applies to time limits for each task.



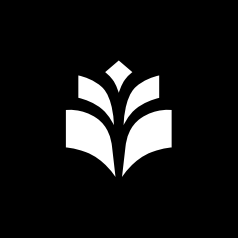
Challenge 1: get to know the tool



1. Build a tower.
2. Now modify the tower to build a good day at work

You may disassemble the models.

Feel free to add more team-building activities for the warm-up stage.

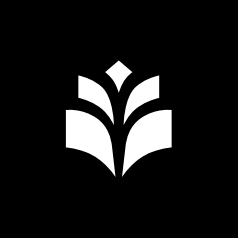


Challenge 2: language skills



1. Build your **strongest** language. Keep the model.
2. Build your **weakest** language. Keep the model.
3. Connect the two, paying attention how you can support yourself when using the weaker language.

You may disassemble the models.

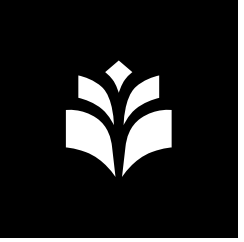


Challenge 3: interactions



1. Build an interaction with other people at university. Keep the model.
2. Build an obstacle to this interaction. Keep the model.
3. Modify the structure so the barriers disappear.

You may disassemble the models.



Challenge 4: Values



1. Build a language problem. Keep the model.
2. Build your reaction to this problem. You may keep or disassemble the model.
3. Build a value that makes speakers of different languages more comfortable together. Keep the model.
4. Connect your model with other models. Discuss as a team how you aspire to adhere to community values.

Be sure to record the insights for your action plan or strategy document.



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**Let us know
how it went!**

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